



5 Counties for Tobacco-Free Living

Fond du Lac, Green Lake, Marquette, Washington & Waushara Counties

Quarterly Newsletter

July 2016

New FDA Rule

On May 5th, 2016 the FDA announced a rule to extend authority over previously unregulated tobacco products including: little cigars, cigars, e-cigarettes, hookah, pipe tobacco, and other tobacco products. The rule states: within 90 days there will be a prohibition on free sampling with the exception of smokeless tobacco which is allowed in adult-only facilities. Within 2 years all previously unregulated tobacco products must be submitted to the FDA for review and require warning labels on all products. The rule does not include flavor restrictions. In 2015 the Monitoring the Future Study discovered that a third of U.S. youth tried e-cigarettes because they taste good. The 2014 Wisconsin Youth Tobacco Survey determined that smokeless tobacco use among high school students increased 67% between 2012 and 2014. The rule will not require newly deemed products to be located behind the counter. This means tobacco products other than cigarettes and smokeless tobacco can be located next to youth friendly items such as chips, cereal, and candy. Below is a table depicting what the deeming rule will cover. If you have any questions about local tobacco prevention and control efforts please contact Sandy Bernier Tobacco Control Program Coordinator at 920-906-5537. For more information on the FDA rules visit: <http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm499234.htm>

FACT: Wisconsin Youth Spreading the Truth About Tobacco :

Members of FACT, a local youth tobacco prevention group, met to participate in the 2016 Walleye Weekend Festival. On June 10th, 2016 three youth gathered to chalk the sidewalks at the Main Street entrance of Walleye Weekend. To learn more about FACT check out www.FACTmovement.org



Youth pictured left to right: Karina Jorgensen, Noah Jorgensen, and Ellen Lock

Fires and Explosions:

According to a report published by FEMA, there are growing concerns of fires and explosions related to e-cigarette use. Numerous cases have been reported of electronic cigarette devices exploding and starting fires. Fires and explosions have been reported while the electronic devices were charging, being transported, or in use.

E-cigarettes contain a lithium battery; lithium batteries are comprised of a coil and a liquid electrolyte. Electrolytes that are currently used in lithium batteries are either flammable or combustible. When the battery overheats, the electrolyte is heated to its boiling point; pressure builds until the battery seal ruptures. Pressure escapes through the ruptured seal and the electrolyte ignites causing a fire/explosion. Overheating of a battery is caused by a number of conditions: overcharging, external heat source, a short-circuit in the internal cell, or punctures to the product. The full article can be found at: https://www.usfa.fema.gov/downloads/pdf/publications/electronic_cigarettes.pdf



Tobacco Retailer Training and Resources:

WI WIN's Tobacco Retail Checks are part of the WI Tobacco Prevention and Control Program. Five Counties for Tobacco-Free Livings goal is to decrease tobacco sales to minors by providing support and resources to all tobacco retailers. Educational materials were distributed to Fond du Lac County Tobacco Retailers including examples of the new WI ID's. During the 2015 tobacco compliance checks in Fond du Lac County 80% of the sales that occurred happened after the clerk checked the ID. As depicted below both ID's for minor's will remain vertical. However, the new version which states when an individual will turn 18 years of age and/or 21 years of age will no longer be highlighted in red and yellow.



For Additional Information Visit Our Website:

www.tobaccofreelivingfdl.com



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